



# 2023 HBA Membership Directory

## FILE FORMAT

Preferred file format:  
Press-ready PDF, with fonts embedded  
100% scale, no cropmarks  
Only full-page ads bleed .125% all round  
(Layout: 8.75" x 11.25")

## ACCEPTED

High-resolution JPG or flattened TIF  
100% scale, no cropmarks

## COLOR

Color = CMYK

## ARTWORK SUBMISSION INSTRUCTIONS

### Artwork submitted to HBA

Email: shirley@cshba.com

### File Naming/Subject line:

(advertisers name) – 2023 Membership Directory

**DEADLINE: Friday, December 23, 2022**

**Need help designing your ad?** Contact a HBA Member company. CSHBA.com/directory

## AD SIZES

Page Size (Trim): 8.375" x 10.875"  
Full Page Ad: 7.75" x 10.125" w/o bleed  
Full Page Ad: 8.875" x 11.375" w/ bleed\*  
\*Live Area: 7.75" x 10.125" w/bleed  
Half Page Horizontal: 7.75" X 5"  
Half Page Vertical: 3.75" X 10.125"  
Quarter Page: 3.75" X 5"  
Business Card: 3.5" x 2"

## AD COSTS:

### EXCLUSIVE LOCATIONS

|                                |         |
|--------------------------------|---------|
| Back Cover                     | \$1,899 |
| Inside Front Cover             | \$1,599 |
| Inside Back Cover              | \$1,599 |
| Page facing inside front cover | \$1,399 |
| Page facing inside back cover  | \$1,399 |

### LOCATIONS AVAILABLE THROUGHOUT THE DIRECTORY

|                                      |       |
|--------------------------------------|-------|
| Full Page (Full color)               | \$949 |
| Half Page (full color)               | \$799 |
| Quarter Page (full color)            | \$599 |
| Business card (full color)           | \$499 |
| Boxed Listing                        | \$99  |
| Boxed Listing with Logo              | \$149 |
| Boxed Listing with log & 50 word bio | \$199 |

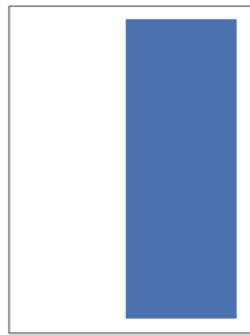
FULL PAGE



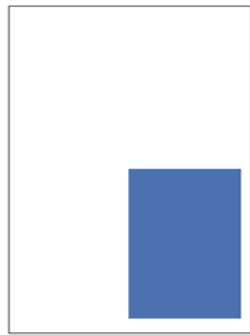
HALF-PAGE HORIZONTAL



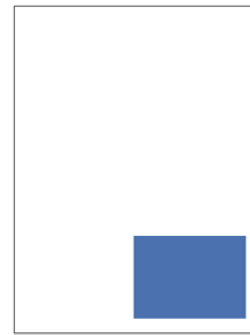
HALF-PAGE VERTICAL



QUARTER PAGE



BUSINESS CARD



Reserve Your Space Today! <https://cshba.com/events/2023-membership-directory/>